



italian vacation villas

P.O. Box 9586 Washington, DC 20016 tel: 202.333.6247 fax 202.333.6625
info@villasitalia.com www.villasitalia.com

FOR IMMEDIATE RELEASE

MEDIA CONTACT: Alice Tetelman
202/333-6247

New Website for Italian Villa Rentals Provides Enhanced Information on Travel to Italy

WASHINGTON, D.C. (August 2, 2007) -- With travel to Italy showing a 10% increase over last year, Italian Vacation Villas today launched a new website to showcase its high quality offerings of villas, farmhouses and apartments in Italy. The site can be viewed at www.villasitalia.com.

While most villa rental agencies are merely intermediaries between owners and renters, Italian Vacation Villas' owners Alice Tetelman and Martin Wenick **have personally visited** all the properties listed on their website during twice-yearly inspection trips to Italy. The site emphasizes the value of choosing a villa rental instead of a hotel for those who are seeking a base for sightseeing, more space, and a local experience with more access to Italian cultural life. The new site provides enhanced photos, a database for the selection process, and in-depth [tips on traveling to Italy](#).

Italian Vacation Villas' owners are an excellent source of information for travel to Italy and they are well versed in the nuances of renting farmhouses and villas for vacations. Italian Vacation Villas has been featured in *Conde Nast Traveler*, *Bon Appetit*, *Washingtonian* magazine, *Real Simple Travel*, *Arthur Frommer's Budget Travel*, *Kiplinger's Personal Finance*, *The Washington Post* Sunday travel section (two articles), and www.Rudymaxa.com. The company draws clients from throughout the United States, and it advertises nationally.



italian vacation villas

P.O. Box 9586 Washington, DC 20016 tel: 202.333.6247 fax 202.333.6625
info@villasitalia.com www.villasitalia.com

About Italian Vacation Villas

[Italian Vacation Villas](#) represents several well-established Italian vacation home management agencies, and carefully selected private estates and private owners, totaling over 450 properties. The company focuses on personalized service to clients: matching clients' interests to available properties in the selection process and giving advice on trip planning, sightseeing, restaurants, transportation and other needs. Tetelman and Wenick have extensive personal contacts in Italy and the ability to get needed information on a wide range of issues. They have lived in Italy and traveled there regularly for more than 30 years.

Wenick and Tetelman started the company in 1999 after retiring from long careers in the public sector. Martin Wenick, who is fluent in Italian, was a Foreign Service Officer at the Department of State for 28 years, including a four-year assignment in Rome. Alice Tetelman had a 38-year career in the Washington political and policy world. The couple launched the company because of a love for Italy, knowledge of the country, and a desire to have an entrepreneurial "second career."

-30-